



# Global Pet Expo

March 21-23, 2018

Orange County Convention Center  
Orlando, Florida

## DELIVERS EVERYTHING YOU NEED FOR SUCCESS

**1130**

Exhibiting companies

**305**

International Exhibitors

**343700**

Net Square Feet  
of Exhibit Space

### ATTENDANCE



**6761**

Buyers : (+9.6%) over 2016

**1843**

27% were International Buyers from  
79 countries (+22% over 2016)

**681**

Mass Market &  
Multi Unit Companies



**1061**

Independent &  
Single Unit Retailers



more than

**250**

Importers



**591**

Wholesale &  
Distributors

### CONNECT



**79%**

of buyers made one or  
more purchases since  
Global Pet Expo



**68%**

established new relationships  
with a manufacturer  
or supplier



**86%**

said that the New  
Products Showcase  
provided them with new  
product ideas



**66%**

said they placed an order or  
plan to place an order because  
they saw an exhibitor's  
product in the New Products  
Showcase

### LEARN



**35.5**

Hours of educational seminars



**1600**

Seminar Attendees



**34**

Educational opportunities

## The Premier Industry Event



[globalpetexpo.org](http://globalpetexpo.org)